

College of Business

The College of Business offers a master of business administration (MBA) program with several concentrations and program delivery options available. Students with undergraduate degrees in business and those from non-business disciplines are equally encouraged to apply. The MBA is a highly respected vehicle for enriching undergraduate study in science and engineering, liberal arts, and the social and behavioral sciences as well as for adding depth to the traditional undergraduate business disciplines.

For students *without any previous undergraduate study in business*, the MBA program consists of 51 semester hours (17 courses). The program consists of six foundation courses, a required core of seven courses and four elective courses that will allow a student to develop a concentration if they choose. Certain of the six foundation courses may be waived if the student has completed equivalent undergraduate coursework or can demonstrate proficiency in the area covered by the foundation course. The six foundation courses are offered through the University's Office of Continuing Studies and Outreach and may be completed after admission to graduate study or before admission when registering as an 'unclassified graduate student'. Students are limited to six semester hours of graduate work when registered as 'unclassified graduate students'. This limitation will be waived for students while completing the MBA foundation courses.

Students entering the MBA program *with undergraduate degrees in business* from an accredited business school will likely have satisfied the graduate foundation work and the majority of the six foundation course may be waived. The MBA program will then consist of thirty-three semester hours (11 courses) consisting of seven core courses and four elective courses. The electives may be generalized (no concentration) or prescribed (allowing a concentration).

The following concentrations are available: Accounting; Information Systems; New Venture Management; Management; Marketing; International Business; and Executive Option (weekend program only). Options in Health Care Management and in International Financial Markets are available to cohort groups upon sufficient demand. Contact the MBA Graduate Program Coordinator for information on these programs.

MBA Program Delivery Options

The College of Business prides itself on being a leader in providing graduate programs that deliver outstanding quality, a highly relevant curriculum, instructional excellence, and extraordinary convenience at an exceptional value. Students may select programs delivered in one of the following ways:

1. **Traditional MBA Program.** Students may start this program in September, January or June. Classes meet on campus. The typical course meets one evening per week for a 16-week semester. All concentrations are available

except the *Executive Option*. See the *Expenses* section at the beginning of the bulletin for tuition and fee information for this program.

2. **On-line MBA Program.** Students may start this program in September, January or June. Classes are conducted through a combination of on-line instruction and enriched with DVD lecture and resource content. All concentrations are available on-line except the *Accounting Option* and the *Executive Option*. See the *Expenses* section at the beginning of the bulletin for tuition and fee information for this program.

3. **Weekend MBA Program.** Students are admitted in cohort groups based on demand. New cohort groups start in September or January, subject to demand. Classes meet one Saturday per month. On-line and DVD content is provided between monthly class meetings. The *Executive Option* is the only concentration offered in the Weekend program. See the *Expenses* section at the beginning of the bulletin for tuition and fee information for this program.

4. **Industry Sponsored Cohort Groups.** Upon sufficient demand, typically from an industry specific group, the MBA program can be delivered on-site using regular classroom delivery or a combination of classroom and on-line instruction. This approach is especially attractive for international delivery of the MBA program and for the options in Health Care Management, International Financial Markets, and New Venture Management. For information on possible cohort sponsored groups, contact the MBA Graduate Coordinator.

5. **Foundation Courses.** The ‘foundation courses’ or their equivalent are required of students entering the MBA program, regardless of area of concentration or program selected. Students with previous undergraduate study in business have typically met all foundation course requirements. Students from other disciplines, however, may need one or all of the foundation courses. Due to the variation in demand for the foundation courses from semester to semester, these are offered through the University’s Office of Continuing Studies and Outreach on an ‘as needed’ basis. Using distance learning technology – each course is available every semester and summer term. Instruction and course content is delivered on-line and is enriched with DVD technology. There are typically no regular class meetings for the foundation courses. See the *Expenses* section for the On-line MBA program at the beginning of the bulletin for tuition and fee information for foundation courses.

Program Overview (All Programs)

Component I	Foundation Courses	(0 – 18) Semester Hours
	→Component I is <i>Not required of all Students</i>	
Component II	MBA Core Courses (7)	21 Semester Hours
Component III	MBA Electives/Concentration (4)	<u>12 Semester Hours</u>

MBA Program Total: 33 hrs. – 51 hrs.