



Collier Library - Pathfinder

The UNIVERSITY of NORTH ALABAMA LIBRARIES

INTERNATIONAL BUSINESS

SCOPE: The purpose of this pathfinder is to introduce some of the resources available in Collier Library in the field of **INTERNATIONAL BUSINESS**. The various types of library materials useful in research are described along with some examples of each type. This guide is not a comprehensive listing of sources, but is intended to be a starting point from which students can begin their research according to their specific needs.

BOOKS ON **INTERNATIONAL BUSINESS** can be located by using some of the following SUBJECT HEADINGS which appear in [UNACAT](#), a computerized catalog of library holdings.

BUSINESS
COMMERCE
FOREIGN EXCHANGE
INTERNATIONAL BUSINESS ENTERPRISES
INTERNATIONAL ECONOMIC RELATIONS
INTERNATIONAL TRADE

Also: subheading – ECONOMIC CONDITIONS, ECONOMIC POLICY under names of countries or economic blocs.

OTHER SUBJECT HEADINGS can be identified by using:

Library of Congress Subject Headings [Dictionary Stand in Reference Area]

BROWSING the following CALL NUMBERS may produce helpful titles:

Library of Congress (2nd Floor)
HC – Economic History and Conditions
HD - Industries – Land Use – Labor
HF - Commerce
HF 3000-4055 – Commerce by region or country

REFERENCE TOOLS which may be useful in regard to **INTERNATIONAL BUSINESS** and that are found primarily in the Reference Area include:

LITERATURE GUIDES – may provide an evaluative discussion of the methods and materials for doing research in a selected area.

- § **Business Information Sources [Ref Z 7164 .C81 D16 1993]** by Lorna M. Daniells.
(Note Chapter 5: “Foreign Statistics and Economic Trends” and Chapter 17: “International Management”)
- § **International Business Information [Ref HF 54.5 .P33 1998]** by Ruth Pagell

BIBLIOGRAPHIES – list of books, periodical articles, and/or other materials by subject or by author.

- § **International Trade Sources: A Research Guide** [Ref Z 7164 .C8 S33 1997] by Mae Schreiber.
- § **The Literature of International Business Finance** [Ref Z 7164 .F5 A38 1984] by Raj Aggarwal.
- § **Political Risk Assessment** [Ref Z 7164 .E17 J63 1985] by David Jodice.

ENCYCLOPEDIA AND DICTIONARIES - provide brief definitions or concise overviews of the topic, often followed by lists of further references.

- § [The Dictionary of International Business Terms](#), c2000. [Electronic Book - a link is provided in [UNACAT](#) to the online full text of this work] by John Capela.
- § **Elsevier's Dictionary of Commercial Terms and Phrases in Five Languages** [Ref HF 1002 .A66 1984] by Barry L. Appleby.
- § **Encyclopedia of Business** [Ref HF 1001 .E466 1995] edited by John Maurer.
- § **Encyclopedia of International Commerce**. [Ref HF 1001 .M55 1985] by William Miller.
- § **The International Business Dictionary and Reference** [Ref HF 1359 .P74 1991] by Lewis Presner.

DIRECTORIES – contain names, addresses, and telephone numbers of persons, organizations, and institutions.

- § [Business & Company Resource Center](#). (Online database)
- § [Hoover's Online](#). (Online database)

ALMANACS OR STATISTICAL SOURCES – provide miscellaneous bits of facts and data.

- § **Economic Statistics 1900-1983: UK, USA, France, Germany, Italy, Japan** [Ref HC 106 .L68 1985] by Thelma Liesner.
- § **Foreign Trade of the United States** [Ref HF 3000 .F67 1999]. (The [2001 edition](#) is available as an electronic book. A link is provided in [UNACAT](#) to the online full-text of this work.)
- § **Global Competitiveness Report 1999** [Ref HF 1414 .W92 1999]
- § **Statistical Yearbook** [Ref HA 12.5 .U63] by the United Nations Statistical Office (annual).

HANDBOOKS AND MANUALS – cover broad subjects in a brief, concise manner and may include odd bits of information about a variety of topics. (They may also be referred to as companions or compendia).

- § **Background Notes** [Ref G 59 .U5] by the U.S. Department of State (irregular).
(Also available on the web: <<http://www.state.gov/r/pa/ci/bgn/>>)
- § **Doing Business Internationally** [Ref HF 5389 .D64 1997].
- § **Dun & Bradstreet's Guide to Doing Business Around the World** [Ref HF 1416 .M78 1997].
- § **The Export Handbook** [Ref HF 1533 .E97 1998].
- § [Export/Import Procedures and Documentation](#) c2002 [Electronic Book - a link is provided in [UNACAT](#) to the online full text of this work] by Thomas E. Johnson.
- § **Handbook of International Business and Management** [Ref HD 2755.5 .G73 1990] by S. J. Gray.
- § **Merriam-Webster's Guide to International Business Communications** [Ref HF 54.5 .A86 1994] by Toby Atkinson.
- § **Kiss, Bow, or Shake Hands: How to Do Business in Sixty Countries** [Ref HF 5389 .M67 1994] by Terri Morrison.

YEARBOOKS – cover the happenings of the year in a particular area of interest. (Yearbooks may also be called annuals).

- § **Europa World Year Book [Ref JN 1 .E85]** (annual).
- § **World Factbook [Ref G 122 .U56a]** (annual). (Also available online at <http://purl.access.gpo.gov/GPO/LPS901>)

GOVERNMENT PUBLICATIONS – are primarily annual reports, studies, and statistics from the various departments and agencies of government.

- § See: **GPO Access** (Web-based index to U.S. Government Documents) Available online <<http://www.gpoaccess.gov/multidb.html>>

INDEXES AND ABSTRACTS that will help locate PERIODICAL ARTICLES and other papers in **INTERNATIONAL BUSINESS** are:

- § [ABI-Inform Complete](#) (Online Database)
- § [Business & Company Resource Center](#) (Online Database)
- § [Business Source Premier](#) (Online Database)
- § [Emerald Intelligence](#) (Online Database)
- § [General Business File ASAP](#) (Online Database)
- § [Lexis-Nexis Academic Universe](#) (Online Database)
- § [ProQuest Research Library Complete](#) (Online Database)

A few frequently-used PERIODICALS in **INTERNATIONAL BUSINESS** are:

- § **Brookings Trade Forum**
- § **Economist**
- § **Emerging Market Review**
- § **European Business Review**
- § **Export America**
- § **Foreign Affairs**
- § **International Business Review**
- § **International Economy**
- § **International Economic Trends**
- § **International Journal of Commerce and Management**
- § **Journal of Economic Issues**
- § **Journal of International Business Studies**
- § **Journal of International Financial Markets**
- § **Journal of International Money and Finance**
- § **Journal of Political Economy**
- § **Journal of World Business**
- § **Multinational Monitor**
- § **OECD Economic Outlook**
- § **Review of Economics and Statistics**

PERIODICALS to which the library has print, online or microform access can be identified in the online PERIODICALS HOLDINGS LIST at <<http://www2.una.edu/agordon/journal.asp>>.

INTERNET – For subject listings of Internet resources, see:

- § **International Business Information on the Web [Ref HF 54.56 .L364 2001].**
- § The UNA Libraries' Internet Resources Collection– International Business
<<http://www2.una.edu/library/sa02/intbus.htm>>
- § **VIBES – Virtual International Business and Economics Sources**
<<http://libweb.uncc.edu/ref-bus/vibehome.htm>>

INTERLIBRARY LOAN - It is possible to borrow books or obtain copies of periodical articles from other libraries if the material is unavailable locally. The material can be requested online by filling in the appropriate forms at: <<http://www2.una.edu/library/illindex.htm>>.

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